



WEDNESDAY & THURSDAY, JULY 30 & 31, 2024 * 1:30PM TO 4:45PM VIA [Zoom](#)

The use and widespread adoption of Artificial Intelligence's (AI) has opened a lot of opportunities for individuals and organizations, and it is believed to be one of the main economic drivers in the 21st Century. However, it is also expected to pose unique challenges, societal concerns, and ethical considerations.

The International Standardization Organization recently released ISO / IEC 42001 - the world's first AI management system standard - to provide structure, order, and valuable guidance for the effective use of this game-changing technology.

This two-session training will feature the world-class ISO framework to help organizations responsibly perform their role with respect to AI systems (e.g. to use, develop, monitor or provide products or services that utilize AI). For organizations, it sets out a structured way to manage risks and opportunities associated with AI, balancing innovation with governance.

Adopting and implementing the global standard means putting in place policies and procedures for the sound governance of an organization in relation to AI.

Course Director & Lecturer: Kamaneson Ganeson is a Malaysia-based Master Trainer for various management systems including ISO 9001, 10002, 14001, 18001, 22301, 31000, 20000, TS16949, 27001. He has rolled out many international quality and customer management training programs in Vietnam, Malaysia and the Philippines both for the public and private sectors with brand names such as AMEX, Sitel, Toshiba, Fujitsu, McDonalds, Jollibee, BDO, SM, Metrobank, Cebu Pacific, SSS, Philhealth and many more.

He recently retired as Vice President, Head of Total Quality Management, and Chief Risk Officer of Megawide Corporation. In his 4-year stint with the organization, he was also the designated Coach and Master Trainer on various training programs for all front-line directors and project managers.

Who Should Attend:

- Business Owners & Entrepreneurs
- Board Directors
- Senior and Top Management
- Chief Information Officers
- Chief Technology Officers
- IT Service Managers, Engineers and Management Teams
- Business Process Management Officers
- Anyone involved in developing, providing, or using AI-based products or services.

**LIMITED SLOTS ONLY
PRE-REGISTRATION REQUIRED**

***Training investment inclusive of an e-certificate and a printed learning material**

- ₱4,880 / person

(when you register and pay on or before June 30)

- ₱5,880 / person

(when you register and pay after June 30)

***Optional:** Add ₱450 for a printed copy of a certificate of attendance inclusive of delivery charge

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