



**GOLDEN GATE  
UNIVERSITY**

**WORLDWIDE**



## **IMMERSION IN THE SAN FRANCISCO & SILICON VALLEY ECOSYSTEM**

*Learning Best Practices for Competitiveness, Resilience, and Innovation*



In Partnership with the Center for Global Best Practices

# ABOUT IMMERSION PROGRAM



GGU Worldwide's Immersion Program is designed for participants from partner organizations to learn about San Francisco and Silicon Valley's secrets to success—why is this ecosystem the epicenter of innovative products and services on the planet? When you return home, we expect you to utilize the knowledge and best practices gained to become transformative and caring leaders at your companies and communities.

As a participant, you will witness firsthand and hear stories from entrepreneurs, officials, and advocates who live and work in this ecosystem. You will learn about the various companies in the area, including their unique work cultures, business models, and strategic initiatives, making them highly competitive, resilient, and innovative.

You will gain insights into the new nature of work, collaboration, and wellness, get exposed to emerging, evolving, and disruptive technologies, and learn how to use them to make better decisions, personally and professionally. Your learning hub and immersion facilitator, Golden Gate University, is a 120+ year-old educational contributor to the growth and livability of San Francisco and the Silicon Valley.



## PRIMARY OBJECTIVE

Participants will be able to craft San Francisco and Silicon Valley-inspired innovative solutions to rapidly evolving real-world challenges faced by their companies and communities.

## LEARNING OUTCOMES

By the end of the immersion, participants will have:

- Experienced the diverse but inclusive political, economic, social, and cultural workings of the San Francisco and Silicon Valley ecosystems.
- Learned about companies' post-pandemic work cultures, business models, strategic initiatives, and community partnerships.
- Networked with local entrepreneurs, investors, advocates, policymakers, and other players and stakeholders.
- Engaged in lectures and study tours demonstrating the ecosystem's competitiveness, resilience, and livability.
- Gained knowledge on emerging, evolving, and disruptive technologies.



# Tour Agenda Immersion Program



Engagement 1:  
Innovate Like the  
Silicon Valley Does

Exploring Cutting-Edge Concepts and  
Best Business & Professional  
Practices

Engagement 2:  
Unlocking Connections

Networking with Industry Players in  
Silicon Valley

Engagement 3:  
Immersive Cultural  
Journey

Discovering Silicon Valley's  
Vibrant Diversity

Engagement 4: Thought  
Leadership Unleashed

Engaging San Francisco and  
Silicon Valley Professors and  
Industry Icons

Engagement 5: From  
Theory to Reality

Evaluating Successful Projects in  
Action, Pitch Sessions and Sharing  
of Learnings



# TESTIMONIALS FROM PARTICIPANTS



"Attending GGU for my DBA immersion in San Francisco was a truly transformative experience. The faculty's expertise, guidance, and commitment to academic excellence were evident throughout the program. Interacting with fellow learners in my batch fostered a collaborative and supportive environment that enhanced my learning journey. Exploring the historic sites of San Francisco added a rich cultural backdrop to my educational experience. The seven days spent on campus were intense yet rewarding, as I immersed myself in a focused and immersive learning environment. I wholeheartedly recommend GGU's DBA program to aspiring business professionals seeking a comprehensive education that combines academic rigor, practical application, and an unforgettable learning adventure".

Sushil Kumar, Business Relationship Manager, UAE

"Visiting Golden Gate University in San Francisco was an enlightening experience that demonstrated the impact of an academic institute on the city's social fabric. GGU's unique symbiotic relationship with the city fosters faith and credibility, fostering a strong sense of belonging and community. Practitioners from various sectors actively engage with GGU, enriching the educational experience with real-world perspectives. GGU's commitment to excellence and community engagement is evident in its commitment to shaping future leaders and professionals. The university's integration into the city's social fabric will continue to foster its reputation as a dynamic and influential institution."



Mridu Gupta, Chief Executive Officer, India



"I had an extraordinary experience participating in GGU's Immersion Program in San Francisco. With exceptional professors and staff, engaging and supportive classmates, and captivating topics to discuss and debate, the program strengthened my scientific approach to real-world problems. GGU elevated my capacity for critical thinking and sense of global consciousness, empowering me to become a more impactful, imaginative, and compassionate leader."

Michael Saniga, CA, CPA, MBA, Entrepreneur, Consultant, Sessional Lecturer, Canada

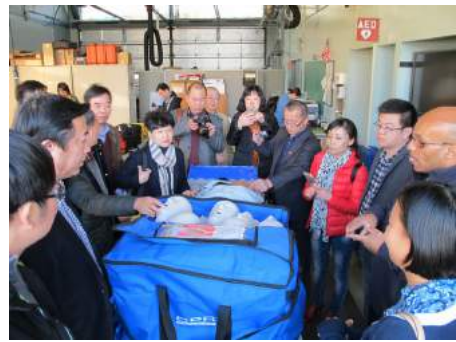
"Participating in the Immersion Program at the Golden Gate University of San Francisco was truly transformative. From learning from experts to networking with professionals, and immersing myself in the vibrant culture of San Francisco, the program exceeded all my expectations. The connections I made and the knowledge I gained have been invaluable assets in my personal and professional growth. I highly recommend this program to anyone seeking a unique and enriching educational experience".



Dashti Ismael, Human Resources Manager, Iran

# EXPERIENCED IN SAN FRANCISCO

A look into our previous immersions!





# IMMERSION PARTICIPANTS

Program participants could be individuals of any age, gender, educational or occupational background who are interested in connecting to the secrets to success of individuals and organizations in the San Francisco & Silicon Valley through GGU Worldwide in partnership with the Center for Global Best Practices. GGU and CGBP are nonprofit organizations whose mission is to help next generation leaders thrive.

## REGISTRATION FEE

Participants shall pay an immersion fee of US\$ 2,500. Payment will be made in accordance with the terms of the contract with the partner organization. The fee is exclusive of travel expenses, hotel accommodations during the immersion, and US visa processing fees.

## PAYMENT COVERAGE

1. Transportation expenses from GGU to the companies and destinations listed in the program itinerary.
2. Meals during the activities of the immersion program, unless stated otherwise.
3. Admission fee for any activity listed in the itinerary.
4. Organizers will not cover the travel or meal expenses to and from their home countries to GGU and activities outside the listed itinerary.
5. Organizers will not cover accommodations during the immersion.
6. Organizers will not cover US visa expenses.

**For more inquiries:**

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# SYLLABUS OVERVIEW



**First day: Innovation Hub** - Gain insights on innovation, livability, and sustainability in San Francisco & Silicon Valley ecosystem, and how these traits are connected to emerging, evolving, and disruptive technologies.

**Second day: Construct, Collaborate, and Care** - Learn how successful businesses like Salesforce, Deloitte, and Plug and Play use these 3Cs in nurturing the best solutions.

**Third day: Business Landscape** - The ecosystem is a meeting place where entrepreneurs and funders connect to make investment opportunities for startups a reality.

**Fourth day: Cultural Visits** - Be captivated by San Francisco's charm and wit, visit its renowned cultural spaces, urban landscape, and get inspired by them - just like local entrepreneurs do.

**Fifth day: Leader's Reflections** - Integrative sessions for on-the-spot sharing of creative suggestions to improve the approaches and situations at their respective organizations and communities.



**Note:** The places to be visited may be substituted by equally prestigious institutions or meaningful activities



# Competitive, Resilient, and Innovative: Learning from San Francisco & Silicon Valley's Best Practices

